



# Vistage for professional service providers

## Elevate your leadership and your business.

Our **Trusted Advisor Program** is designed for top leaders in professional services who want to take their services and skills to the next level. Here, you'll gain the contacts to grow your business. The training to fine-tune your leadership strengths. The support to bolster your brand. And the resources to optimize your decision-making.

### Why join Vistage

- **Grow your business.** Attract new business. Add value to your current clients with new, proven solutions. Turn your ideas into action and better results.
- **Enhance your brand.** Increase your value and visibility. Build your reputation as a leading service provider among your target clientele.
- **Sharpen your leadership skills.** Discover a highly effective sounding board. Gain new perspectives from peers who've solved the challenges you're facing. Improve your performance so your business can perform better.
- **Strengthen and diversify your network.** Meet peers from a variety of backgrounds and areas of expertise. Expand your connections within a powerful global community of CEOs, business owners and key executives.



Member profile  
**Trusted Advisor Program**

Profile	Professional service provider with executive clientele
Top industries	Accounting, Legal, Consulting, Finance, Real Estate



**Vistage member companies grow 2.2x faster than average small and midsize U.S. businesses.**

Source: 2017 analysis of Dun & Bradstreet data

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## How Vistage works

### Confidential peer advisory boards

- Work on leadership development and pressing business issues with a select group of 12-20 peers
- Accomplished business leader and expert CEO coach leads each session
- Half-day meetings held every quarter

### Unparalleled community and connections

- 24/7 access to global community of 23,000 members across 20 countries
- Join online and in-person networks organized by industry, function or geography
- Provide subject-matter expertise to CEOs, business owners and key executives
- Pose tactical questions and get reliable answers from the community

### Unlimited opportunities to gain and share expertise

- Exchange insights with thought leaders at events
- Explore speaking opportunities
- Access proprietary research to grow your practice
- Activate new ideas for personal development



*As her nonprofit ran into some tough times, Vicki Niedermayer's Vistage group helped her turn things around. Rather than acting as if she didn't have any power, her group helped her to see that she did in fact have quite a bit. She took their advice and not only did Vicki keep her business running -- she grew it 30% over four years.*

**Vicki Niedermayer,**  
CEO, Helping Restore Ability



Vistage helps high-integrity leaders make great decisions that benefit their companies, families and communities.

Learn more at [vistagemichigan.com](https://vistagemichigan.com).

**Better Insights | Better Leadership | Better Decisions | Better Results**

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