



Vistage for key executives

Reaching great heights rarely happens on your own.

The **Vistage Key Executive Program** establishes you within an elite peer group of like-minded, high-performing executives from diverse backgrounds and businesses. They are united with one common goal: empowering one another for better business performance.

In this confidential setting, with a proven business leader as your guide, you are free to address the complex challenges you face on your path to personal and professional excellence. Hone your skills and build your confidence to push your career forward as you leverage insights, tools and frameworks that get real results.

Why join Vistage

- **Continually develop leadership skills.** Improve your ability to balance competing priorities. Manage your team's objectives, in line with company goals.
- **Gain perspective from high-caliber peers.** Get the kind of advice you can't find anywhere else. Have your answers questioned by a proven executive guide who prioritizes your best interest.
- **Improve business decisions and results.** Execute on your company's strategic initiatives to take business to the next level. Rethink assumptions. Respond with confidence to sudden changes.
- **Discover new trends and opportunities.** Connect directly with subject-matter experts and thought leaders for tailored advice to fuel your professional and personal growth.



Member profile
Key Executive Program

Titles	CFO, COO, CXO, VP, Director
Company size	\$3M-\$500M+ revenue
Top industries	Manufacturing, Wholesale Trade, Transportation, Healthcare, Technology, Professional Services



Vistage member companies grow 2.2x faster than average small and midsize U.S. businesses.

Source: 2017 analysis of Dun & Bradstreet data

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How Vistage works

Confidential peer advisory boards

- Work on your most pressing issues with an exclusive group of 12-18 key executives from non-competing industries
- Sessions led by a highly trained executive coach
- 9 full-day meetings per year

Private executive coaching

- One-to-one coaching from an accomplished business leader committed to your continued success
- 4 coaching sessions per year
- Personalized guidance to navigate your unique challenges and opportunities

World-class speakers and events

- Learn from experts at your advisory board meetings, regional events and boot camps
- Activate new ideas for business growth and personal development

Specialized networks and communities

- 24/7 access to more than 23,000 members across 20 countries
- Online and in-person communities organized by industry, function or geography
- Receive high-value answers to tactical questions
- Support, guidance and recommendations from executives and subject-matter experts



“Ultimately, our goal is to not only be an advisory group — but also a support system for each other in order to help each member succeed.”

Nikki Canga

Account Director, Frozen Fire



Vistage helps high-integrity leaders make great decisions that benefit their companies, families and communities.

Learn more at vistagemichigan.com.

Better Insights | Better Leadership | Better Decisions | Better Results

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