



Vistage for chief executives

At your level, the intensity is high and the stakes are higher.

Every decision you make matters. **The Vistage Chief Executive Program** is designed to help you make better decisions that achieve better results.

At the core, find a confidential advisory board of supportive, results-driven peers — your forum to focus on what's most critical to you. Work with a dedicated executive coach who will connect you to a suite of leading-edge experts and resources to help you solve your most complex challenges and uncover your biggest opportunities.

60 years, 23,000 members, 20 countries — one incredibly powerful springboard to your continued success.

Why join Vistage

- **Improve business decisions and results.** Discover fresh perspectives on complex issues. Get actionable insights to drive and sustain growth.
- **Gain expert advice.** Talk candidly and confidentially with executives who have faced similar challenges. Get unbiased advice. Find an ideal sounding board.
- **Enhance your leadership.** Find and fix your blind spots. Challenge your assumptions. Inspire your best thinking.
- **Discover new trends and opportunities.** Connect directly with experts for personalized advice on your most persistent challenges.



Member profile
Chief Executive Program

Titles	President, CEO, Owner
Company size	8+ employees; \$3M+ revenue
Top industries	Manufacturing, Construction, Marketing & Media, Technology



Vistage member companies grow 2.2x faster than average small and midsize U.S. businesses.

Source: 2017 analysis of Dun & Bradstreet data

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How Vistage works

Confidential peer advisory boards

- Work on your most pressing issues with an exclusive group of 12-16 chief executives from non-competing industries
- Sessions led by a highly trained executive coach
- 9 full-day meetings per year

Private executive coaching

- One-to-one coaching from an accomplished business leader committed to your continued success
- 9 coaching sessions per year
- Personalized guidance to navigate your unique challenges and opportunities

World-class speakers and events

- Learn from experts at your advisory board meetings, regional events and boot camps
- Activate new ideas for business growth and personal development

Specialized networks and communities

- 24/7 access to more than 23,000 members across 20 countries
- Online and in-person communities organized by industry, function or geography
- Receive high-value answers to tactical questions
- Support, guidance and recommendations from CEOs and subject-matter experts



“From the superb speakers, to dynamic counsel offered by my fellow CEOs, to the one-to-one sessions with my Chair — we have fundamentally changed how we run our business, manage our teams and drive learning throughout our organization. Our company health and growing success are directly attributable to my Vistage engagement.”

Mike Lauber,
Chairman & CEO, Tusco Display



Vistage helps high-integrity leaders make great decisions that benefit their companies, families and communities.

Learn more at vistagemichigan.com.

Better Insights | Better Leadership | Better Decisions | Better Results

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